## **ATOPIC DERMATITIS:**

it is a chronic skin disease hich affects 15% of children and 3% of adults

the most comprehensive therapeutic strategy for the treatment of atopic dermatitis

-MOISTURISES 2-CLEANS 3-RECONSTRUCTS 4-SOOTHES

Without fragrancy, colorants, alcohol, artificial preservatives, lanolin, silicones, petrolatum, SLE, SLS and parabens.

Dermatologically tested, nickel tested and not tested on animals.



Atopic Dermatitis predisposes the patient to:

- •to have dry and inflamed skin,
- •to easily contract skin infections,
- •to become allergic to foods and then to environmental allergens,
- •to develop itching and causing injury by scratching.

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## **ENVICON® MEDICAL GLOBA**

Atopic skin:

amplifies the problem.

The skin of the patient with atopic dermatitis, inste-

ad, It has little mortar and therefore exerts a

reduced barrier effect. Skin Tends to dry up

infected because bacteria and fungi penetrate

more easily. Even allergens can pass through

the skin more easily. In addition, even in non-

allergic subject, the contact with mites present in

our beds further reduces the barrier effect of the skin (facilitates the crumbling mortar) and

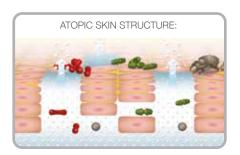
restrains less water and become

#### Healthy Skin:

To optimally manage atopic dermatitis it is important to know the structure of the skin. The healthy skin is formed by cells (bricks) and from fat ceramides (mortar) that hold them together. This, as a real wall, separates the body from the external environment. Thus it allows the skin to function as a real barrier which prevents water from exit, which prevents bacteria, fungi and allergens from entering the body.

# STRUCTURE OF HEALTHY SKIN:





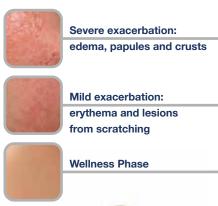
- •bacteria, fungi and allergens remain outside,
  •the water remains inside the skin.
  •bacteria, fungi and allergens enter
  the body.
  - •the water comes out of the skin.

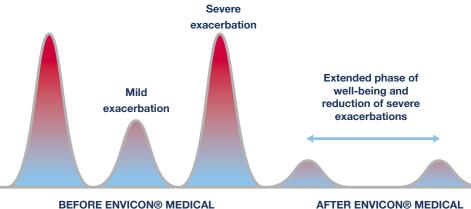
**GLOBAL STRATEGY** 

•the water remains inside the skin.

#### Cyclical pattern of Atopic Dermatitis:

Healing can occur spontaneously after a few months or years. Usually the trouble persists for a long time with phases of relative well-being alternated with phases of exacerbation more or less serious that require the use of cortisone drugs, but carefully following a global and daily strategy it is possible to prolong the periods of well-being and to reduce the severity of exacerbations.





BEFORE ENVICON® MEDICAL GLOBAL STRATEGY

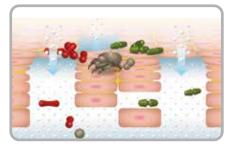
THERE IS NO CURE FOR A.D., BUT YOU CAN FEEL BETTER!



## STRATEGY IN 4 PHASES:

#### With an optimal therapeutic strategy it is possible:

to keep your skin properly hydrated

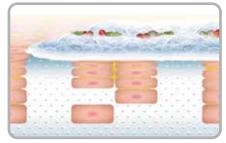


to prevent and combat the onset of skin infections caused by fungi and bacteria,







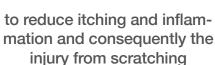


to restore the barrier effect of the skin to prevent the onset of food allergies and due to environmental allergens,













#### Moisturizing:

Idrocristalli® Envicon: facilitate water penetration into the hydro-lipid film.

Main Active: Magnesium Chloride, Sodium Chloride, Magnesium Sulfate, Urea. Allantoin.

#### Detergent action:

Envisoap®: reduces the concentration of bacteria and fungi normally present on the skin.

Main Active: : C18 monoglyceride, Antibacterials Natural Pirocton Olamine, Phytosphingosine.

Envioil®: cleanses the skin by reducing the itching and inflammation.

Main Active: sunflower oil and grape seed oil.

#### Moisturizing/ reconstructive action:

Envicer3® Greasy or Lean: promote the reconstruction of the hydro-lipid film.

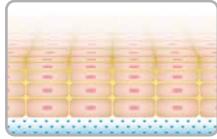
Main Active: Ceramide 3, Essential Lipids, Cholesterol, Hyaluronic Acid, Phytosphingosine, Vitamin E.

#### Dereddening/ soothing action:

Enviplus® Greasy or Lean: reduce skin inflammation.

Main Active: Vitis Vinifera, Glycyrrhetic Acid, Panthenol, Phytosphingosine, Vitamin E.





 EXTEND THE PERIOD OF WELLNESS, REDUCE THE GRAVITY OF EXACERBATIONS.

#### 1-Moisturizing action:

**Hydrocristall® Envicon:** 



**Envisoap®:** 

**Envioil®:** 





### Lean creams and greasy creams: when to use them?

The lean creams are used during the winter months, when the skin is drier. During flare-ups, especially if it is the first time you use the Global Strategy Envicon® Medical, it is recommended to use lean creams.

> It is normal that the use of greasy creams during an exacerbation promotes inflammation.

3-Reconstructive action: 4-Soothing action:

Envicer3® Lean:

**Enviplus® Lean:** 

**Envicer3® Greasy:** 



**Enviplus® Greasy:** 

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